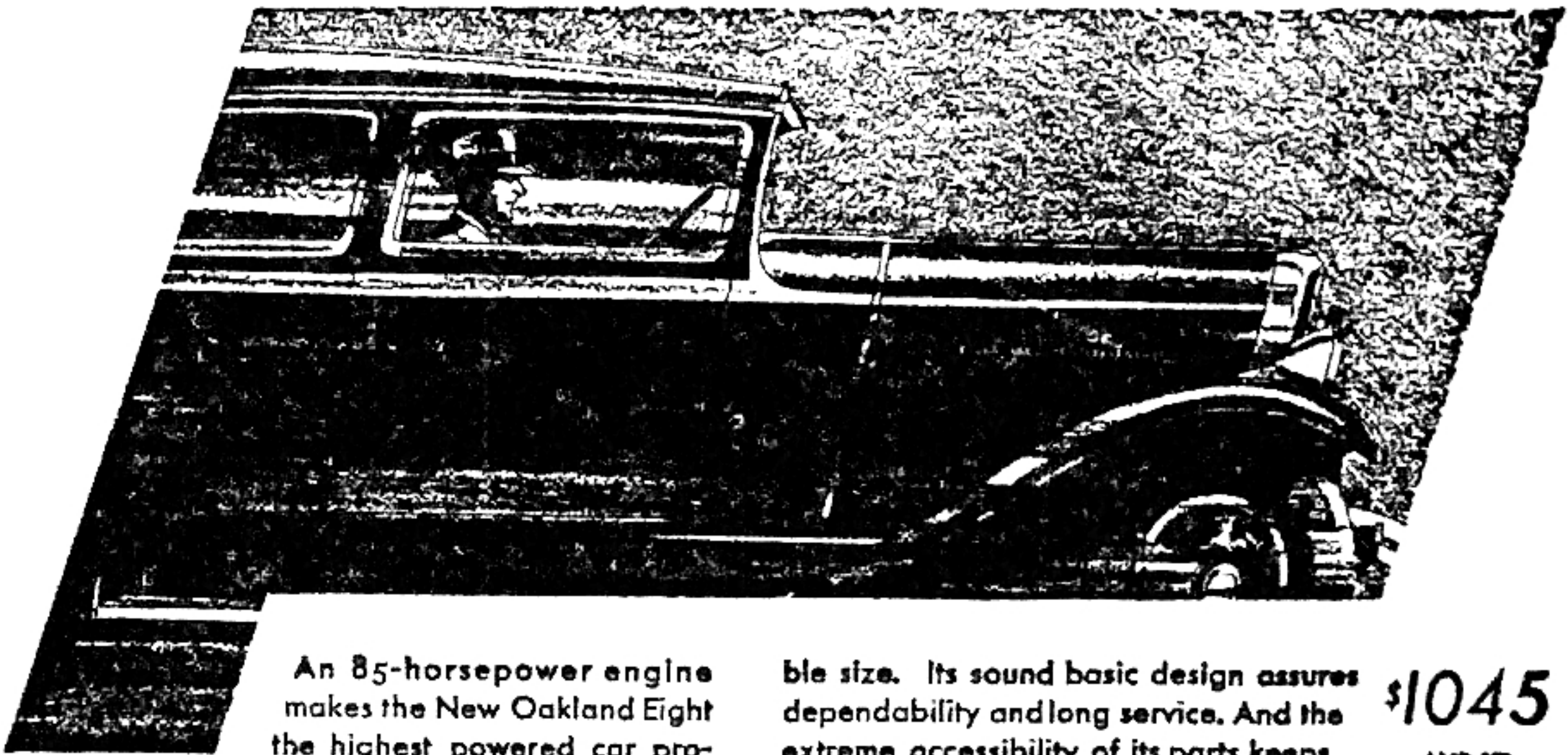


*High in power-  
moderate in weight  
--and therefore*

**SUPERIOR in PERFORMANCE**



An 85-horsepower engine makes the New Oakland Eight the highest powered car produced for its weight and size, only racing cars excepted. Because it develops one horsepower to 37 pounds of car weight, few cars can match the New Oakland's speed, pick-up and power. This ratio of power to weight accounts for its superior performance. . . . Furthermore, the inherent eight-cylinder smoothness of the power plant is intensified by a complete down-draft fuel system—new type cylinder heads—a short, very rigid crankshaft—and laminated steel spring and rubber engine supports. . . . The New Oakland Eight is also very economical to own. Its gasoline mileage equals that of many sixes of compara-

ble size. Its sound basic design assures dependability and long service. And the extreme accessibility of its parts keeps maintenance costs at the minimum. . . . Come in and see this car with smartly tailored bodies by Fisher. It will convince you that you can now own an exceptionally fine eight at a very moderate price.

**\$1045**  
AND UP

The New Oakland Eight, \$1045 and up, f. o. b. Pontiac, Michigan, plus delivery charges. Lovejoy Hydraulic Shock Absorbers included in list price. Bumpers, rear fender guards and spring covers extra. General Motors Time Payment Plan available at minimum rate.

PRODUCT OF  
GENERAL MOTORS

Consider the delivered price as well as the list (f. o. b.) price when comparing automobile values. Oakland delivered prices include only authorized charges for freight and delivery and the charge for any additional accessories or financing desired.

*The*  
*New* **OAKLAND** 

**Hinkel's Service Station**

Sixth and Baldrige

North Braddock